SURVIVE!

Ву

Donald C. Kendig, CPA, cc, cl

WHAT IS THE ONE BASIC PRINCIPLE UPON WHICH ALL LIVING THINGS AGREE?



SURVIVAL

- The fundamental principal of existence is: SURVIVE!
- No behavior or activity has been found to exist without this principle.
- The opposite of survive is succumb (or die).
- There is a penalty for not engaging in survival activities.
- We are rewarded for engaging in activities that enhance survival.
 - Pleasure is the primary indicator of surviving
 - Pain is the primary indicator of succumbing

PERSONAL INTEGRITY

- Everything we do is rooted in our desire to survive.
 - Eating
 - Drinking
 - Working
 - Exercising
 - Toastmasters
 - Fight, Flight, Freeze

- Lying and telling the truth
- Crying and laughing
- Education
- Following the rules
- Breaking the rules
- Killing?

Personal integrity has everything to do with HOW someone survives.



The **first dynamic** is the urge toward existence as one's self. It is the effort to survive as an individual, to be an individual, to attain the highest level of survival for the longest possible time for self.

Here we have individuality expressed fully.



The **second dynamic** is the urge toward existence as a future generation.

It has two compartments: sex; and the family unit, including the rearing of children.



The **third dynamic** is the urge to survive as part of a group, with the individual himself furnishing this motivation.

Any group, temporary or permanent, political or social, is part of the third dynamic, and each one is a third dynamic.



The **fourth dynamic** is survival through man as a species.

Example: whereas the white race would be considered a third dynamic, all the races of man together would be considered the fourth dynamic.



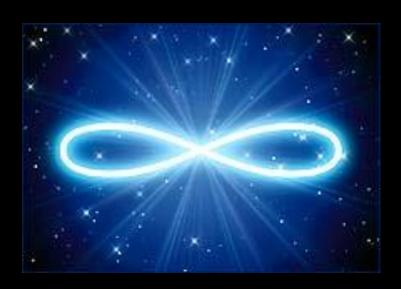
The **fifth dynamic** is the urge to survive for any and every form of life. These would include all living things, whether animal or vegetable, anything directly and intimately motivated by life. It is the individual's effort to survive to make life survive.



The **sixth dynamic** is the urge toward existence as the physical universe. It is the drive of the individual to enhance the survival of all matter, energy, space and time – the component parts of the physical universe. The individual actually has a thrust for the survival of the material world (environment).



The **seventh dynamic** is the urge toward existence as or of spirits. Anything spiritual, with or without identity, would come under the heading of the seventh dynamic. This is separate from the physical universe and is the source of life itself. Thus there is an effort for the survival of life source.



The **eighth dynamic** is the urge toward existence as infinity. This is also identified as the Supreme Being (Source). This can be called the infinity or God dynamic.

BASICALLY

- Humanity is basically good
- Humanity is basically rationale
- Humanity is basically moral
- Humanity is basically ethical
- Deviating from rational and moral behavior detracts from survival along the eight drives.

THE ABILITIES AND SHORTCOMINGS OF INDIVIDUALS CAN BE UNDERSTOOD BY VIEWING THEIR PARTICIPATION IN (INTERACTION WITH) THE VARIOUS DRIVES TO SURVIVE

